

HOLLIE TREE

A detailed white line drawing of a holly branch with several pointed, serrated leaves and clusters of small, round berries. The branch is positioned diagonally across the top left of the title.

SILVER & SCENTS

TURNING YOUR HOME INTO
A PLACE WHERE SCENTS AND
MEMORIES COME TOGETHER.





STERLING SILVER EARRINGS

- ❁ NON TARNISH IN BOTTLE
- ❁ STRONG REPEAT SALES
- ❁ PERFECT GIFT IDEA
- ❁ HIGH IMPULSE
- ❁ EXPERIENTIAL
- ❁ EASY MAINTENANCE

❁ MATERIAL

All earrings are made from Sterling Silver, Gold plated earrings, have Sterling Silver as a base metal

❁ OTHER INFO

Choice of 2 stands, regular 72 bottle or smaller 42 bottle CDU. 72 bottle stand is recommended as it has a greater range and is better for high volume locations.

Comes with a choice of card backs, typically Black or Kraft, with Kraft being preferred by most due to ability to print on them.

COST PRICING PER STAND		(RRP)
72 bottles	£540	(£1,440)
42 bottles	£315	(£784)
REORDER COST PRICING		
Silver earrings	£7.50	(£20)
Gold plated	£8	(£22)

MELTING POTS

WAX MELTS IN A JAR

- ❁ **VISUALLY ATTRACTIVE**
Eye-catching design with strong shelf appeal.
- ❁ **CUSTOMISABLE**
Adjust number of hearts for different strengths.
- ❁ **PERFECT GIFT IDEA**
Attractive for all gifting occasions at a good price point.
- ❁ **POINT OF DIFFERENCE**
Unique product not produced by anyone else.
- ❁ **EXPERIENTIAL**
Using the spoon makes for an interactive experience.
- ❁ **GREAT VALUE**
Lasts up to 300 hours.

COST £5
RRP £12



MIX & MATCH WAX MELTS

❁ **VISUALLY ATTRACTIVE**
Eye-catching designs with vibrant botanicals.

❁ **VEGAN FRIENDLY**
Made from a highly sustainable coconut wax blend.

❁ **PERFECT GIFT IDEA**
Attractive for all gifting occasions at a good price point.

❁ **REPEAT VISITS**
Different selections can be made each time, encouraging repeat sales.

❁ **EXPERIENTIAL**
Choosing wax melt fragrances typically recalls strong memories, inspiring sales.

❁ **GREAT VALUE**
Each melt lasts up to 20 hours.





	COST	(RRP)
WAX MELTS BOX 90	£44	(£12.50*)
BOXES	FOC	
(1 PER 10 WAX MELTS)		
POINT OF SALE	FOC	
*10 wax melts in box		
EXAMPLE PACKAGE	£528	(£1,350)
Including: Mix & Match Wax, Melts box 90 x 12, Boxes x 108, Point of Sale		
(All prices exc VAT)		



DIFFUSERS

- 🌸 **VISUALLY ATTRACTIVE**
Eye-catching designs with vibrant packaging and colours
- 🌸 **REPEAT VISITS**
A large range of different scents and looks encourages variety
- 🌸 **PERFECT GIFT IDEA**
Attractive for all gifting occasions at a good price point, especially when coupled with our parts of the range to make a set.
- 🌸 **VEGAN FRIENDLY**
Fragrance oils are all vegan friendly
- 🌸 **GREAT VALUE**
Each diffuser lasts up to 12 weeks

COST £9.21
RRP £22

CANDLES

❁ VISUALLY ATTRACTIVE

Eye-catching design with strong shelf appeal.

❁ POINT OF DIFFERENCE

The wood effect lids create a more rustic look

❁ PERFECT GIFT IDEA

Attractive for all gifting occasions at a good price point.

❁ GREAT VALUE

Lasts up to 35 hours.

COST £5
RRP £12



FRAGRANCE LIBRARY

ICONIC COLLECTION



Lemon, Lime & Ginger

Myrrh & Tonka

Sea Salt & Driftwood

Fresh Linen

Mocha Italia

Strawberries & Cream

CLASSIC COLLECTION



Madagascar Vanilla

Eucalyptus & Thyme

Spiced Honey & Sandalwood

Pear Drops

Rose & Sandalwood

Black Pepper, Vetiver & Musk

WELLBEING COLLECTION



Lavender & Chamomile

Black Pepper & Sandalwood

Glowing Honey

Ylang Ylang

Pink Grapefruit

Sicilian Orange

SIGNATURE COLLECTION



Pomegranate Rose

Armoise, Amber & Sandalwood

Cassis & Fig

Blackberry & Bay

Lime, Basil & Mandarin

Amber & Cedarwood

GARDEN COLLECTION



Hyacinth & Jasmine

Wild Juniper & Elderberry

Rhubarb & Blackberry

Cassis & Plum

Peach Blossom

English Garden

SEASONAL COLLECTION



Christmas Nights

Cinnamon, Orange & Cranberry

Gingerbread

Rhubarb & Cinnamon

Snow Drop

Pumpkin Spice

SUGGESTED RANGES

WAX MELTS

SELECTION FOR 12

Wild Juniper & Elderberry
Lemon, Lime & Ginger
Fresh Linen
Strawberries & Cream
Pomegranate Rose
Black Pepper & Sandalwood
Glowing Honey
Pink Grapefruit
Sicilian Orange
Rhubarb & Blackberry
Myrrh & Tonka
English Garden

ADD TO SELECTION ABOVE FOR 18

Pear Drops
Black Pepper, Vetiver & Musk
Blackberry & Bay
Mocha Italia
Peach Blossom
Lavender & Chamomile

ADD TO SELECTION ABOVE FOR 24

Sea Salt & Driftwood
Rose & Sandalwood
Lime, Basil & Mandarin
Spiced Honey & Sandalwood
Amber & Cedarwood
Madagascan Vanilla

EARRINGS

SELECTION FOR SMALL CDU

Stud Triple Stars	Stud Crystal
Stud Moon/star	M/H Starfish
Stud 2 strike lightning	M/H Star & Moon
Stud Flat paws	M/H Pearl white
Stud Open cat	M/H Feather
Stud Dragonfly	M/H Dragonfly
Stud Starfish	M/H Tree of life
Stud Bee	M/H Flat star
Stud Open heart	Stud Feather
Stud Flat hearts	Stud Angel wings
Stud White pearl	

ADD TO SELECTION SMALL CDU FOR REGULAR CDU

Stud Butterflies shooting	Stud Rainbow Daisy
Stud 3D stars	Stud Colour daisy
M/H Turquoise	Stud Jigsaw
Stud Leaf	Stud Open Star
Stud Chain Links	Stud Sheep white
M/H solid heart	Stud Sitting cat
Stud Duo Open Stars	Stud horseshoe
Stud Raindrop	





MIX & MATCH BEST PRACTICE

Having pick-and-mix wax melts on an open central table offers several distinct advantages for high volume locations such as garden centres in particular:

- ❁ **EXPERIENTIAL EXPLORATION**
An open table invites customers to interact directly with the products. They can smell, touch, and explore different scents more freely, which creates a more engaging and experiential shopping experience.
- ❁ **INCREASED VISIBILITY**
A central table display can draw customers' attention immediately making a focal point as they browse.
- ❁ **SOCIAL ENGAGEMENT**
An open table creates a communal atmosphere, allowing customers to share their thoughts on scents with friends or team, enhancing their overall shopping experience.
- ❁ **SIMPLIFIED PRODUCT ACCESS**
With everything on a central table, customers can easily access all the available scents without having to reach or bend down to wall shelves. This convenience can lead to longer visits and increased purchases. It also allows for multiple customers to engage at once.
- ❁ **CROSS-PROMOTION**
A central table allows for easy cross-promotion with related products, such as warmers or other parts of our range, the open space benefits from a greater sense of context and association increasing the likelihood of incremental sales.

By choosing a central table for pick-and-mix wax melts, you create a more dynamic, inviting, and engaging shopping environment that will ultimately drive customer satisfaction and sales.



WE ARE HOLLIE TREE SILVER & SCENTS, AN EXCLUSIVE FUSION OF STERLING SILVER JEWELLERY AND HOME FRAGRANCES.

Our family business, born at a kitchen table in Yorkshire, proudly offers high-quality silver jewellery and stunning home fragrances. It all began when Susie, expecting a new baby, wanted to spend more time at home. What started as a hobby quickly blossomed into a thriving venture. And the baby? She was named Hollie, the inspiration behind it all, making it only fitting to name our new adventure after her!

With a solid reputation for crafting exquisite silver jewellery, we expanded our offerings to include captivating home fragrances. We believe these complement each other perfectly, appealing to the same demographic.

From day one, our wholesale journey has been focused around growth through building meaningful relationships and Award Winning high quality products. We've been fortunate to work with both well-known brands, garden centres and incredible independent shops. It's always a joy for us to reconnect with familiar faces at trade shows, and we pride ourselves on offering a personal touch where every customer is treated like a friend.



Interested in becoming our latest stockist? We would be delighted to speak to you about how you could join our existing group of over three hundred partners.

Whether you're a small independent shop, garden centre, farm shop or a larger group with lots of outlets, we are able to meet your needs. We value every partner we have, and we're able to scale up production for large orders.

Free postage over £250 (exc VAT).

For more information on becoming a partner or for help with placing an order, please contact us by email or phone.

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  HollieTreeGifts

